



## The Climate Bet: the most effective climate action chain letter – with your help!

Dear (name),

there are tons of CO<sub>2</sub> saved in this e-mail. You don't believe us? Every name at the bottom of the list represents at least one ton of CO<sub>2</sub> saved. **Be the next one** and help us make this e-mail become

- the world's most effective **climate action chain letter**
- an international **signal for climate justice and solidarity**
- **a clear political signal** for the next World Climate Conference on the 01<sup>st</sup> November 2021 in Glasgow: Climate protection needs more commitment and we are part of it!

Time is running out for climate protection and that's why **we need your help**:

1. **Donate for avoiding one tonne of CO<sub>2</sub>**: At [www.theclimatebet.org](http://www.theclimatebet.org) you can choose one of six non-profit climate protection projects with both high social and ecological standards and thereby place one more climate pin on the world map. Thanks to our safe and fast payment procedure via credit card or Paypal you are done with your donation of € 25 per ton in just a few minutes.
2. Make sure you **enter your first name at the top of the list** at the bottom of this mail. This will allow us to verify the length of the chain letter by matching it with the donations.
3. **Send this e-mail to at least two other friends** and motivate them to participate. Please send the e-mail only to single addresses not to e-mail lists. If every single one of you gets two friends to join in, who in turn get two friends each ... then we can reach the goal of million participants in just 20 rounds. We can improve climate action – **let's do it!**

Find more information at the bottom of the e-mail or at [www.theclimatebet.org](http://www.theclimatebet.org).

Best regards on behalf of the whole team

Andrea and Michael

P.S.: Don't let the climate action chain break!

P.P.S.: Please make sure you delete the e-mail address of the participating persons before forwarding.

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